



Conventions Committee Charter

Mission

The VADMO Convention Committee is dedicated to creating and facilitating awareness of VADMO members and their contributions to the Virginia economy through representation at related industry events.

Roles and Responsibilities

- Manage relationships with industry groups
- Create opportunities to promote the economic development activities supported by local DMOs through representation and education
- Create unique and engaging trade show booth displays to disseminate the VADMO message that tourism is economic development

Meetings

The Conventions Committee shall meet at least once during the year to plan committee activities. The Committee is responsible for having one committee member facilitate the participation at trade shows within the budget created by the Board.

Membership

- Committee Leadership: The chair of the Conventions Committee shall be appointed by the association President
- Other Committee members may include:
 - Volunteer member participants appointed by the VADMO President
 - The Association's Executive Director as an Ex Officio Member.

Past Activities

- Participation as a panelist at VACO and VML educational meetings
- Had a booth at VML and VACO trade shows