



Membership Committee Charter

Mission

The VADMO Membership Committee is dedicated to the recruitment, retention, member benefits and overall satisfaction of members. The Committee shall perform needs assessments, plan, develop, guide implementation, and evaluate member programs, to include (but is not limited to) benefits, services and/or programs consistent with the VADMO mission.

Roles and Responsibilities

- Welcomes new members to the association
- Conducts new member orientation
- Reviews and develops member benefits
- Recommends dues structure changes and member benefit levels
- Conducts membership recruitment efforts
- Review of VTC DMO list to identify member candidates

Meetings

The Membership Committee shall meet at association meetings and at least once during the year to plan committee activities. The Committee is responsible for having one committee member facilitate the Annual General Meeting of the membership.

Membership

- Committee Leadership: The chair of the Membership Committee shall be appointed by the association President
- Other Committee members may include:
 - Volunteer member participants appointed by the VADMO President
 - The Association's Executive Director as an Ex Officio Member.

Past Activities

- Creation of annual Membership Renewal Letter
- Collaboration with the Education Committee on the development of the VDP program
- Outreach to smaller DMOs
- 2014 review of VTC DMO list to identify member candidates